

CRAFTING YOUR VISION INTO REALITY

VISION WORKSHOP

DIE FREE STUDIOS X SOUL CANVAS

ASIA DAVID

I am the founder and Creative Director of Die Free Studios, a web design and marketing agency.

- Born x Raised in Los Angeles.
- Founded my agency in 2016.
- Became a business & life coach in 2021.
- Today I am a web designer and coaching.

Over the past 7 years I've worked with a variety of founders, from 1st time solo-prenuers to 7-figure business owners. Seeing a trend in those who became successful and those who stayed stuck, and by reflecting on my own journey, my work began to extend past web design into helping entrepreneurs create success from the inside out. This often started with getting clear on a vision that was authentic to them!



WORKSHOP OUTLINE

01 – Develop the Vision

02 – Create Your Goals

03 – Mindset & Identity

04 – Bold Aligned Action



HOW TO CREATE A STRONG VISION:

- Clear Your Mind w/ a Brain Dump (2–3 minute Freewrite Exercise)
- What is a Vision? A Vision Is: Bigger than a goal. It guides your goals, decision-making, and is tied to your WHY.
 - Why do you want the career you're striving for or the goals you have. It's a bigger/deeper reason behind what you want to do and reflects:
 - The legacy you want to build
 - Something bigger than yourself or current circumstances
 - The Anti-Vision (knowing what you don't want can help you guide you)
- A Vision is not... what you think success looks like, what you've been told you should do or want. It should come from an authentic place that uses your gifts.

VISION PROMPTS

- Why did I start doing what I currently do? What inspired me, what was I thinking about at that time?
- What problem(s) do I want to solve? How do I want to serve? Or help people to do?
- If money, time, and resources were not obstacles, what would I create, live like, or achieve?
- What impact do I want to make... on individuals, a collective of people, or in my corner of the world?
- What legacy do I want to leave behind? How can you live a life so aligned, that you die empty/free at the end of the road?

TAKE 10-MINUTES
TO WRITE OUT THE
VISION IN THE
PRESENT TENSE

I get to...

_____ is
important to
me because...

I am...

CREATING GOALS THAT WORK:

+ Results-Based Goals vs. Action-Based Goals

+ Make them plain & write it down.

+ Schedule them in your calendar. Break them down by quarter (12-weeks),

+ Share The Vision & The Goals w/ Someone Your Trust.

Feeling Bold? Text someone who you know will hold you accountable & share your goals... RIGHT NOW

WHO DO YOU HAVE TO BECOME?

- + What beliefs do you need to reframe?
- + Who do you need to become to reach these goals?
- + What do you need to let go of? eg. Judgement (from self or others), past failures, fear, limiting beliefs?
- + What habits do you need to build?
- + How do you need to (re)design your daily life?

BOLD, ALIGNED (SOMETIMES MESSY) ACTION

+ Start Before You're Ready

+ Mind-Map potential solutions to any challenges that come up.

+ Low-Hanging Fruit

+ Blocks & Toolkit

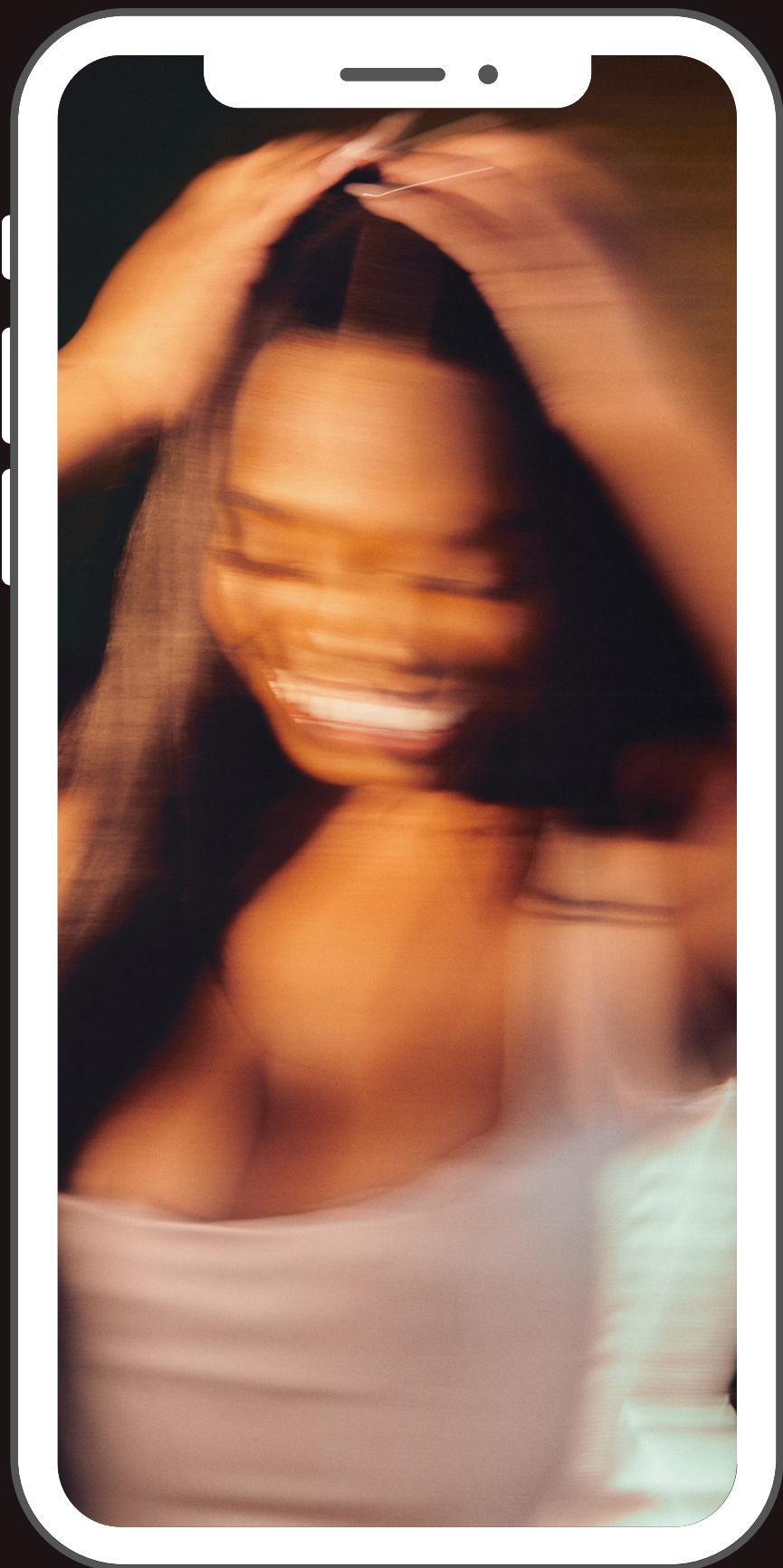
MAKE IT REAL...

TOOLS TO USE

- + Vision Boards
- + Meditation & Visualization
- + Daily Affirmations & Journaling Around Your Vision
- + Pull in community! (online, personal relationships, etc.)

READING LIST

- + Overcoming Underearning
- + Ask & It Is Given
- + Atomic Habits



FIND ME ON SOCIAL MEDIA

@asiamdav / @diefreestudios



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